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For Immediate Release

**AND PUDDING FOR ALL: DELICIOUS NEW SOY PUDDINGS OFFER
FREEDOM FROM DIETARY RESTRICTIONS**

*Kozy Shack® Organic Soy Pudding is
Cholesterol- , Caffeine- , Egg- and Lactose-Free*

Hicksville, N.Y.— All the creamy flavor without the guilt! Now everyone – even people who suffer from lactose intolerance can enjoy pudding, so spoon up some smiles with luscious, certified organic* Soy pudding, from a name you know and trust. Introducing Kozy Shack® Soy Puddings in vanilla and chocolate.

A sumptuous snack, dessert or anytime treat, Kozy Shack® Soy Puddings are a better choice than traditional desserts. Each single-serve size contains 120 calories or less, has 4g of soy protein and 0g trans fat. Rich and creamy, with all-natural flavorings, the puddings are low in fat, high in satisfaction. Made from organic soy beans, the puddings are cholesterol- , caffeine- , egg- and lactose-free, contain no hydrogenated oils, artificial colors, flavors, or preservatives, and are Kosher Parve and Vegan. Certified organic and bearing the United States Department of Agriculture (USDA) logo, the new Soy puddings contain at least 95% organic ingredients.

“Natural soy products are chock-full of beneficial attributes; they are low in fat, cholesterol free and contain soy protein,” said food scientist Lauren Keilbach, senior product development manager, Kozy Shack®, “but we didn’t want to sacrifice the flavor our loyal customers expect. Now you can have a nutritious *and* delicious eating experience that satisfies the most discerning sweet tooth.”

Soy is often considered a nutritional “superfood.” According to the FDA, a daily diet of 25 grams of soy protein can have positive effects on heart health. The perfect addition to the brand’s established product offerings, Kozy Shack® Soy Puddings further the company’s passion for providing consumers with wholesome food choices made of all-natural ingredients. The puddings’ ingredient lists are short, with familiar, natural names providing a clean label, which is important to many consumers.

*The U.S. Department of Agriculture has put in place a set of national standards that food labeled "organic" must meet, whether it is grown in the United States or imported from other countries. After October 21, 2002, when you buy food labeled "organic," you can be sure that it was produced using the highest organic production and handling standards in the world.

About Kozy Shack[®]:

Noted as a “Supermarket Gem” by *The New York Times*, for its ready-to-eat wholesome and delicious taste, Kozy Shack[®] traditional products meet today’s consumer lifestyle.

For 40 years, Kozy Shack[®] has been providing the finest-quality, ready-to-eat refrigerated and frozen desserts. Packaged for convenience, the products are available in ready-to-serve portions in the dairy and freezer cases of food retailers across the country.