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For Immediate Release

SWEET TOOTH IDEA FOR YOUR SWEETHEART

- - Chocolate Covered Strawberries Pudding Is For Lovers - -

What says “I love you” more than a luscious homemade chocolate dessert? Kozy Shack® has the perfect recipe for an intimate Valentine’s Day dessert you can serve straight from the container or use to make a simply delicious pie.

Introducing new *Chocolate Covered Strawberries* pudding, the perfect blend of Kozy Shack®’s traditional chocolate pudding combined with real strawberries, available January 15 through April 1 in the dairy case of your supermarket. This scrumptious treat will make every chocolate lover swoon and takes less than 5 minutes to prepare, allowing you extra time to spend with your sweetie.

According to Kozy Shack’s Chef John Troiano, “In today’s busy society there is never enough time to cook from scratch - even professional chefs have their own tricks to save time. Whenever possible, turn to high-quality prepared foods and then add your own personal touch.”

Making an incredible dessert doesn’t have to be hard – below is a simple, quick-and-easy recipe everyone will love, courtesy of Kozy Shack®:

Chocolate Strawberry Cream Pie

1 – 8” premade pie shell
22 oz. Kozy Shack® Chocolate Covered Strawberries Pudding
Whipped topping

Pour Kozy Shack® Chocolate Covered Strawberries Pudding into pie shell and spread evenly. Cover entire surface of pie with whipped topping. Place in freezer for approximately 1 hour. Remove, slice and serve.

Preparation time: 3 minutes

Yield: 6-8 servings

Kozy Shack[®] Chocolate Covered Strawberries is the first in a new line of Limited Edition products which will be introduced to the marketplace in 2008. Unlike its traditional product offerings, the Limited Edition line will be available only in 22 oz. and will contain a recipe on the package. The pudding is delicious right out of the package and as an ingredient in gourmet desserts.

Noted as a “Supermarket Gem,” by *The New York Times*, for its ready-to-eat wholesome and delicious taste, Kozy Shack[®] traditional products meet today’s consumer lifestyle. For more than 40 years, Kozy Shack[®] has been making the finest-quality, ready-to-eat refrigerated dairy desserts. Packaged for convenience, the puddings are slow-cooked in kettles complete with fresh milk and fine ingredients, and are available in ready-to-serve portions in the dairy case of the supermarket. For recipes and more information visit us at www.kozyshack.com, where consumers can share their own Passion for Pudding[™] ideas.

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